



# Custom-Built Dashboards

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Welcome to the 2nd edition of NDR's *Integrated Analyst*, a quarterly publication showcasing the wide-ranging capabilities of NDR's Custom Research Solutions (CRS) group. Looking to settle a debate from your internal team meetings, increase the productivity of your organization, launch a new product suite, or quickly respond to an in-depth customer question? CRS can serve as an extension of your research team to assist with projects large or small. We build tailored solutions through direct engagement. This issue of *Integrated Analyst* demonstrates how CRS can collaborate with you to create custom dashboards that streamline how you and your clients process information.

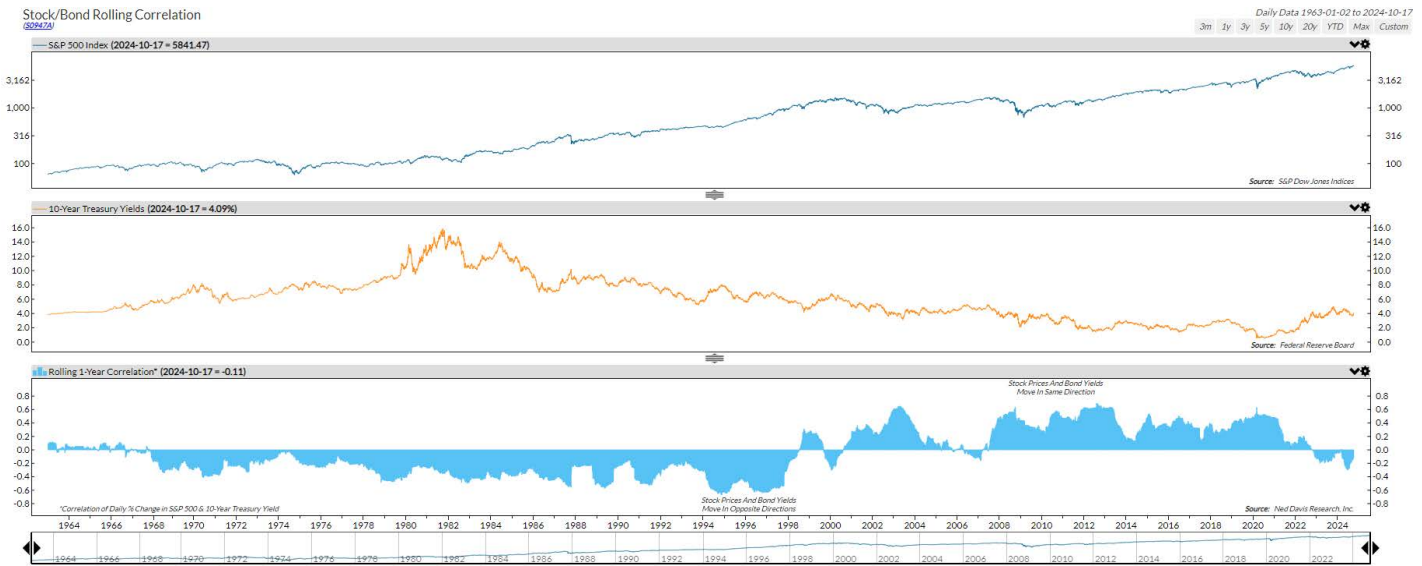
**Q: I am a busy asset manager. How can I better organize my favorite NDR indicators to quickly and efficiently make more informed investment decisions?**

**A:** Custom dashboards can help to establish a disciplined process to form a cohesive investment strategy. Below are a few hypothetical ways this could be done.



**Q: The thumbnails show the indicators at a basic level but is there a way to quickly access them in more detail?**

**A:** The links on the dashboard provide one-click access to the underlying charts, either from the NDR standard service or custom-built, thus allowing the user to view indicator performance and zoom in on specific date ranges.



**Q: Is there a way to neatly package this information for presentation to internal or external clients?**

**A:** CRS can provide a link within the dashboard to generate an editable PowerPoint presentation, complete with your company colors and logo. The slide show is developed collaboratively between CRS and your firm, and can be any combination of charts, text, and links to NDR products you subscribe to. This can then update automatically on a regular basis for you to use in future presentations (graphic at right).



The investment environment is complex. A custom dashboard can help better organize these complexities to aggregate signals and create a disciplined rationale for investment decisions. Our clients cut across a wide spectrum with their own requirements and may benefit from a custom approach toward navigating the investment landscape. CRS is ready to address our clients' unique circumstances, which may include a custom-designed dashboard.

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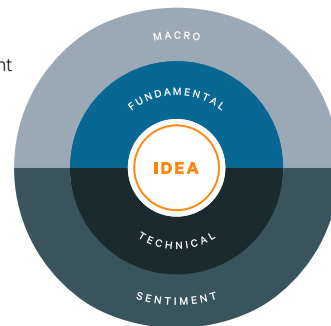
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