

The years to come: New (and old) risks and opportunities

A Special Report by Ned Davis Research

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Special Report

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Executive summary

In NDR's inaugural long-term capital markets outlook, we discuss five major themes that will impact the global economy and the investment world. Demographics, receding globalization, and government debt sustainability risks temper the outlook. Potential productivity gains from new technologies and clean energy investment provide an offset.

These themes, incorporated into our econometric models, further refined by our strategists, and transformed into asset class returns, risk, and correlations, provide valuable insight for longterm asset allocators.

We project slower real GDP growth and somewhat higher inflation through 2033. This drives our forecast that global equity returns will decelerate over the next ten years.

U.S. equities should still outperform other developed markets. Expected continuation of the secular bull market for at least the next few years provides a tailwind to the returns outlook. We expect emerging markets will deliver stronger equity returns than developed markets, driven by favorable growth differentials.

Fixed income returns should exceed those in the prior decade, due to higher starting bond yields. Average bond yields should remain elevated over the next decade, as inflation struggles to return to central banks' 2.0% target on a sustained basis. This view also implies that central banks will not be returning to zero or negative rate policies. Finally, this expectation implies higher cash returns than in the prior decade.

Toplines Equities

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- Global equity returns decelerating, driven by slower economic growth and elevated valuations mostly in the U.S.
 - U.S. still outperforms other developed markets, in local currency terms.
 - Emerging markets expected to deliver stronger returns than developed markets, due to favorable growth differentials.
 - Stock price/bond yield correlation expected to return to positive territory, after being negative in 2023. Implies higher bond yields should not be a significant drag on stocks.

Fixed Income

- Higher bond yields across markets, due to higher inflation and fiscal challenges.
 - We expect the U.S. 10-year Treasury yield to average 4.8% over the next decade.
- Higher fixed income returns through 2033 versus the prior decade, reflecting higher starting bond yields.

Cash

 Short-term interest rates expected to average below today's elevated levels but higher than post-GFC to prepandemic.

Alternative & Other Assets

- U.S. dollar expected to weaken, but still retain its dominant position in global transactions and foreign reserves.
- We expect gold to appreciate.
- Real assets, such as commodities and real estate, should provide an effective hedge against inflation.

2024 NDR 10-Year Capital Market Assumptions

Macro Expectations (2024-2033)

	Expected Annual Real GDP Growth (%)	Expected Annual Inflation (%)	Real GDP (2014-2023)	Inflation (2014-2023)	
U.S.	2.1	2.6	2.3	2.5	
U.K.	1.4	2.4	1.7	2.3	
Eurozone	1.2	2.2	1.4	1.8	
Japan	0.6	1.2	0.5	0.8	
China	4.1	1.6	6.2	2.0	
DM*	1.6	2.3	1.8	2.1	
*GDP-weighted average	e of U.S., U.K., Eurozone, and Japan.				

Asset Class Return Expectations (2024-2033)

		Expected Average Annual Returns	2014-2023 Annualized	2014-2023 Annualized st.	
Equities	TR Index (gross returns)	(%)	Returns (%)	deviation (%)	
U.S. Large Caps	S&P 500	8.8	11.9	15.2	
U.S. Small Caps	Russell 2000	7.9	7.2	20.2	
U.K.	MSCI U.K.	8.6	5.3	12.2	
Eurozone	MSCI EMU	8.3	7.1	16.1	
Japan	MSCI Japan	7.7	8.5	15.0	
EM (local)	MSCI EM	9.2	5.6	13.5	
Global (local)	MSCI World	8.6	10.1	14.0	
		Expected Average	2014-2023	2014-2023	Expected
		Annual Returns	Annualized	Annualized st.	Average Yield

		Annual Returns	Annualizeu	Annuanzeu si.	Average field
Fixed Income	TR Index	(%)	Returns (%)	deviation (%)	(%)
U.S.	Bloomberg Barclays U.S. Long-term Treasury	4.2	2.3	12.9	4.8
U.S. TIPS	Bloomberg Barclays U.S. TIPS	4.3	2.4	5.1	2.2
U.S. IG	Bloomberg Barclays U.S. Investment Grade	5.2	3.0	6.8	5.8
U.S. HY	Bloomberg Barclays U.S. High Yield	6.3	4.6	7.6	8.0
U.K.	Bloomberg Barclays U.K. Government Bond	3.6	1.1	8.7	3.8
Eurozone	Bloomberg Barclays German Government Bond	2.1	0.4	5.3	2.6
Japan	Bloomberg Barclays Japan Government Bond	0.6	0.5	2.3	1.5
EM debt	Bloomberg Barclays EM Aggregate (USD)	6.2	3.0	7.4	7.7
		Expected Average	2014-2023	2014-2023	Expected

					• • • • • •	
Orah	Daving TD is down	Annual Returns	Annualized	Annualized st.	Average Yield	
Casn	Proxy I R Index	(%)	Returns (%)	deviation (%)	(%)	
U.S.	3M U.S. Treasury Bill	2.8	1.3	0.5	2.8	
U.K.	3M U.K. NDR Proxy	3.4	1.1	0.4	3.4	
Eurozone	3M Eurozone NDR Proxy	2.2	0.2	0.4	2.2	
Japan	3M Japan NDR Proxy	1.2	-0.1	0.0	1.2	
		Expected Average	2014-2023	2014-2023		
Alternative &		Annual Returns	Annualized	Annualized st.		
Other Assets	TR Index	(%)	Returns (%)	deviation (%)		
USD	Broad U.S. Dollar Index	-1.0	2.6	5.5		
Gold	New York Spot Gold Bullion	6.5	5.5	13.6		
Commodities	S&P GSCI	4.7	-3.6	22.5		
U.S. Real Estate	NCREIF	6.2	7.1	4.8		
U.S. REITS	NAREIT REITS	7.4	7.7	17.4		

U.S. REITS

TR = Total Return

Source: Haver Analytics, MSCI, S&P Dow Jones Indexes, FTSE Russell, Federal Reserve Board, Bloomberg Finance L.P., S&P GSCI, NAREIT, NCREIF. com

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MAJOR THEMES

NDR sees five key themes that will impact the global economy and the investment world over the next decade, as outlined in the adjacent table. These themes, incorporated into our econometric models, further refined by our strategists, and transformed into asset class returns, risk, and correlations, provide valuable insight for long-term asset allocators.

Technological disruption – Is it all positive?

Technological advancements fuel productivity growth, which can boost potential output growth and keep a lid on inflation. The rapid development and adoption of Artificial Intelligence (AI) technology holds just such a promise for the global economy. It can augment the labor force, save on labor costs, and boost profit margins, particularly in the U.S., which has more dynamic labor markets than other developed economies.

Global themes for the next decade

	Real GDP	Inflation	Potential impact
AI and innovation	Ŷ	\checkmark	 Increased investment and potential productivity gains May take several years before economy-wide productivity boost Starting in the U.S., but spillover to other economies
Deglobalization	¥	Ŷ	 Reconfiguring supply chains, near-shoring, ally-shoring Prioritizing security over efficiency Reduced trade flows. Untapped comparative advantage => loss of productivity Reduced foreign demand for financial assets, such as government bonds
Demographics	$\mathbf{\mathbf{\psi}}$	∕≁	 Slower labor force growth Tighter labor markets Rising old-age dependency ratio Reduced aggregate demand with aging
Fiscal challenges	\checkmark	۲	 More burdensome debt service Upward pressure on interest rates Crowding out of private investment Central banks may become more tolerant of higher inflation
Clean energy transition	$\wedge \downarrow$	Ŷ	 Reduced investment in fossil fuels Increased demand for clean energy commodities, such as metals, used in EV batteries Government incentives for clean energy development
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High-tech and R&D investment lead productivity growth



Global AI private investment has increased 18-fold over the past decade, as estimated by the Stanford Institute for Human-Centered Artificial Intelligence¹. It suffered a cyclical drag in 2022, down more than 25% from the prior year, weighed down by higher interest rates and tightening credit conditions. But looking past the cyclical drag, the long-term trend of AI investment remains intact.

More broadly, high-tech and research and development spending tends to lead productivity growth by several years. In the U.S., this investment as a share of GDP has averaged 6.7% in 2023, up from 5.7% a decade ago. It is now higher than the peak share of 6.4% in 2000. A surge in investment in the 1990s led to a surge in productivity in the second half of that decade. Further

 Artificial Intelligence Index Report 2023, Stanford University Human-Centered Artificial Intelligence (HAI), https://aiindex.stanford.edu/report/

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development and the adoption of AI technology across industries could lead to a similar productivity boost in the decade ahead. This is in addition to productivity gains that were already in the pipeline and were brought forward by the pandemic, changing the way we work, shop, entertain, etc.

Given that the U.S. is home to most of the leaders in AI development and the economy is highly services oriented (i.e., rapid AI adoption is possible), we expect the productivity benefits from AI to be felt sooner and be initially more material in the U.S. than in other countries. This is reflected in our 10-year assumptions for productivity and real GDP growth, which are higher in the U.S. than in other developed markets.

While we generally anticipate a net positive AI impact on the economy, the range of potential outcomes is broad. On the positive side, it

could augment worker skills, free up labor and other resources to alternative uses, lift wages, improve access to services such as education and health care, and help reduce income inequality. Conversely, on the negative side, it could displace workers at a fast rate, cause structural unemployment, and erode job quality and earnings. Without sufficient control, it could potentially be used for a variety of nefarious purposes. Nevertheless, most private estimates give a net positive Al impact on productivity. For example, McKinsey estimates a 0.1-0.6 ppt per year productivity growth boost from generative Al through 2040.

For thematic updates and investment ideas, follow **NDR's Artificial Intelligence** topic.

Deglobalization or De-Chinazation?

Globalization, which allows economies to benefit from comparative advantage and

Trade shrinking mostly for China



access to cheaper labor and other resources, has been one of the most important secular drivers of disinflation over the past 30 years. It has not only reduced the cost of production but has also increased business access to foreign markets for sales. For instance, the share of U.S. profits from foreign sources has risen from an average of 13.1% in the 1980s to over 20% in the decade prior to the pandemic.

Integrated global supply chains, however, have left economies vulnerable to external shocks, a prime example of which was the Covid pandemic. It exposed the risks associated with just-in-time inventory management and the reliance on a single supplier for parts of the production process. The results were widespread shortages and a surge in inflation. To protect against future such episodes, countries will continue to diversify their supply chains.

So far, this has meant mostly reducing trade with China, which had become the factory of the world after joining the WTO in 2001. But even before Covid, trade tension between China and the West (primarily China and the U.S.) had started a trend toward ally-shoring, friend-shoring, de-risking, etc. Whatever the term to describe the re-shaping of global supply chains and trade relations, the end result involves higher costs and favors security over efficiency. More protectionism also means less foreign direct investment and therefore slower capital expenditure growth. All this implies a drag on productivity growth and tends to be inflationary.

The hefty Trump trade tariffs against China were largely left in place by the Biden Administration. There is little sign of change in this protectionist posture in the near future. Current policies will likely continue to shrink the <u>U.S. goods trade deficit with China</u>, which in 2023 fell below \$300 billion for the first time since 2011. The U.S. trade gap with the rest of the world continued to swell but is not making up for the declining trade with China. A more fragmented world generally increases the risk of geopolitical conflicts, as countries have less to lose in a direct confrontation. This by itself could complicate or sever global trade relations and be a drag on global growth. Furthermore, as countries spend more on national defense, it would likely cut into discretionary outlays and be a drag on aggregate demand in the next decade.

For more insights, see <u>"Answering your</u> <u>questions about globalization</u>" by Alejandra Grindal, and <u>"The new world order</u>" by Joe Kalish.

Aging demographics

The economic challenges of aging demographics are well understood and are expected to persist in the developed world, as well as in China, in the coming decade. Their

Old-age dependency ratios rising globally



Working age population drives GDP growth



most overlapping manifestation is slower labor force growth, which implies slower potential output growth.

The International Labor Organization projects 0.4%-0.5% annual labor force growth in the U.S., U.K., and the Eurozone through 2030, while Japan and China should see their labor force shrink by 0.6% and 0.7% per year, respectively. For the aging DMs, these projections are broadly in line with the pre-pandemic trend. For China, the projected demographic decline is a new, although not unforeseen, development. Its population declined in 2023 for the second consecutive year, as a result of the long-standing one-child policy in prior years, the impact of which cannot be easily reversed. We use these projections as inputs in our economic growth forecasts by country.

The old age dependency ratio (population age 65+/ages 15-64) is projected to increase

across the globe over the next two decades, potentially imposing strains on government budgets. The projected ratio for Japan, whose population size has been shrinking for over a decade, towers over other countries. The ratio for China is projected to more than double from its current level. The increases in the U.S., U.K., and Eurozone are more measured, but still significant.

The demographic outlook for the U.S. is relatively more favorable. Its old age dependency ratio is lower than in the U.K. and Eurozone countries, and its <u>MY</u> ratio (35-49 years old/20-34 years old) is projected to rise in the next decade by more than the MY ratio of other developed economies. This is a tailwind for U.S. equities in the years ahead.

Nevertheless, the U.S will still face economic and fiscal challenges related to aging demographics. Social Security and Medicare



Divergent ULC trends by country



outlays, which currently account for 37% of government spending, are projected to approach 45% by 2033. The increased share of such mandatory spending suggests that it will be difficult for Congress to rein in the budget deficit without a decrease in social benefits, or an increase in taxes, or a combination of both. At the same time, increased borrowing implies an upward pressure on government bond yields. To the degree that this is a drag on aggregate demand, it implies slower output growth.

One of the risks of slower labor force growth is persistent upward pressure on unit labor costs (ULC), which tends to be inflationary. Driven by pandemic-related labor market dislocations and persistent shortages, ULC in most developed economies have spiked since 2019.

ULC growth has started to recede in 2023 in the U.S., but not in the U.K. or the Eurozone.

Demographic tailwind for U.S. equities through 2033

Projected productivity gains from AI and other technologies should offset some of the demographic pressures on unit labor costs and inflation, but it may take several years.

At the same time, aging demographics are associated with slower demand and changing patterns of consumption that are broadly disinflationary. On net, we expect this effect to dominate in the long-run, and we continue to see disinflationary forces from aging demographics beyond the 10-year horizon.

For more insights, see <u>"Demographic demise or</u> <u>opportunity</u>" by Alejandra Grindal.

Fiscal constraints on growth

The global economy recovered relatively quickly from the Covid pandemic largely as a result of active fiscal policy which supported household and business demand through direct stimulus, mostly in the developed world.





Debt service projected to continue to surge



But as is well known in economics, there is no free lunch. The cost of ballooning government budget deficits and debt as a share of GDP is upward pressure on government bond yields. This pressure will be exacerbated by the stepback in globalization, which implies less foreign demand for government debt securities. This is reflected in our assumption for government bond yields over the next decade, which are meaningfully higher than average bond yields over the past ten years.

The IMF projects that government debt-to-GDP ratios will remain elevated and may even swell in some developed economies through 2028. We assume that the trend will persist through 2033. The expected debt runup is more pronounced in the U.S. where, despite frequent talk about debt sustainability, there is little political appetite for policies to contain the budget deficit and debt growth. Similar to the IMF, the Congressional Budget Office

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(CBO) projects that the U.S. budget deficit will remain elevated, running near \$2.0 trillion a year over the next decade.

Net interest payments on U.S. government debt have increased north of 40% year-overyear both in 2022 and 2023. They currently account for nearly 12% of government outlays, the most since 2001, and the CBO projects the share will rise to 14.5% by 2033. Some potential implications from this are: (1) reduced government spending, or (2) higher bond yields and an associated "crowding out" effect for private investment, and/or (3) higher inflation. Regardless, unchecked government debt growth eventually points to slower aggregate demand and economic growth. For more insights, see <u>"Who should have</u> <u>the long-term public debt problem?"</u> by Alejandra Grindal.

Clean energy transition – a costly necessity

We expect the necessary transition from fossil fuels to renewable energy sources to continue over the coming decade, although it may be uneven across countries. This is vital for countries and regions, such as the Eurozone, that depend on imported oil and natural gas as their main energy sources. The transition period itself, however long, will likely be associated with higher oil and other commodity prices, stemming from reduced mining investment. Even though developed economies have become more energy efficient over time, and clean energy industries, e.g., EVs, solar, etc., are benefitting from government support (such as the Inflation Reduction Act in the U.S.) to accelerate the transition, the interim period will likely be associated with higher energy prices and inflation.

Geopolitical conflicts, including the Russia/Ukraine war that started in 2022 and now the escalating conflict in the Red Sea, highlight the importance of diversified energy sources and/or energy independence and may ultimately hasten the development of alternative energy sources.

Rising renewables, but fossil fuel still an integral energy source



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MACRO ASSUMPTIONS

Our macro assumptions for real output growth and inflation are the basis for our investment return assumptions across asset classes. We focus on four developed countries/regions, namely, the U.S., U.K., Eurozone, and Japan, as well as China. Together these countries account for about 70% of global GDP.

Broadly speaking, we anticipate slower real GDP growth and somewhat higher inflation through 2033 than over the previous decade.

Output growth

The outlook for slower real GDP growth largely reflects the demographic challenges that countries are facing. Labor force growth is projected to track at a 0.4%-0.5% annual pace in the U.S., U.K., and the Eurozone, while the labor force is projected to continue to shrink in Japan and China. More fragmented global trade is eroding some of the productivity gains from the past several decades. But productivity gains from technological advancements will likely provide an offset that can support economic growth beyond our 10-year projection horizon. Increased investment spending, both private and government, related to re-shoring or near-shoring of production and the clean energy transition, will boost aggregate demand in the coming years. At the same time, however, higher interest rates will act as a drag on growth, relative to the prior decade.

Our real GDP growth assumptions by country are based on a standard growth accounting framework, using a constant-returns-to-scale production function, real GDP = f(capital, labor). The transformation of the production function into rates of change implies that real output growth is the sum of productivity growth and labor force growth.

Slower growth and higher inflation through 2033



We model productivity growth using a distributed lag VAR system of equations that first forecasts capital spending (capex) growth, which is then used to forecast productivity growth. The capex model includes the following variables: capex, unit labor costs, capacity utilization, industrial production, national saving rate, and yield curve. The productivity model includes the following variables: productivity, capex, trade/GDP, R&D spending/GDP, R&D spending per worker.

For labor force growth, we used projections from the International Labor Organization through 2030 and extrapolated the growth rates through 2033.

Projected real GDP growth is the sum of productivity and labor force growth. Our final growth assumption for each country incorporates qualitative adjustments that account for near-term cyclical effects, as well as central bank and government policies that are not captured by this largely supply-driven model.

Inflation

The global economy continues to rebalance after the Covid pandemic. Inflation has peaked but remains elevated and higher than central banks' 2.0% target in most developed countries. Reaching the 2.0% target on a sustained basis will likely prove difficult, as a result of receding globalization, increased organized labor demands, ballooning government debt (especially in the U.S.), and more geopolitical conflicts that raise transportation costs and keep upward pressure on energy and other commodity prices. The clean energy transition is also likely to be inflationary over our 10-year projection horizon.

We expect 2.2%-2.6% average annual inflation in the U.S., U.K., and the Eurozone through 2033, modestly higher than 1.8%-2.5% range over the previous decade. We expect 1.2%

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average inflation in Japan, a pickup from 0.8% over the previous decade. Inflation in China, which is facing a faster economic deceleration than other countries, is projected to average 1.6% through 2033, down from 2.0% over the previous decade.

Similar to our growth forecast, the VAR model for forecasting inflation is also largely supplydriven, using the following variables: CPI inflation, unit labor costs, unemployment rate, and commodity prices.

To account for the demand-pull effect on inflation, we construct multiple regressions of CPI inflation on real GDP growth.

To account for inflation expectations, we take into account the 10-year inflation swap rate as of December 2023.

The weighted average of the VAR model

Some secular disinflation drivers have eased



estimates, regression estimates, and market inflation expectations comprise our inflation assumption for the decade ahead.

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EQUITIES

Despite five cyclical bear markets after the Global Financial Crisis, global equities remain in a secular uptrend that started in 2009. This makes the current secular bull market nearly 15 years old, slightly over the average age (~14 years) of U.S. secular bulls since 1900. Nevertheless, <u>conditions</u> that we have identified as consistent with secular bulls (e.g., fourth-quarter market strength, receding/ low volatility, narrowing credit spreads, low/ declining unemployment, rising consumer sentiment, contained economic growth slowdown) remain in place, which makes the current secular bull alive and well.

The S&P 500 Index has returned 13.5% per annum during secular bulls. In contrast, it

Underlying inflation and ULC move together



has declined 4.0% per annum during secular bears. Additionally, during secular bulls, the earnings yield tends to decline, which means that valuations tend to expand and contribute positively to equity returns.

Pushing against this tendency, however, is the rise in bond yields in the current business cycle, which is reducing the relative attractiveness of stocks. Furthermore, the positive correlation between stock prices and bond yields, which has been in place since the late 1990s, has now flipped to negative.

At this juncture, we attribute the change in the stock-bond correlation to the spike in inflation and inflation volatility relative to pre-pandemic. Long-term inflation expectations, however, remain well-anchored, and our assumption is that inflation in the U.S. will average 2.6% over the next decade, down from 3.4% at the end of 2023 and only modestly higher than the 2.3%



Still a secular bull market for equities

EY tends to decline during secular bulls



average over the prior decade. As a result, we assume that the stock-bond correlation will revert to being positive again over the coming years. This implies that our expectation of higher bond yields in the next decade should not be a significant drag on stock prices.

With that in mind, we used a building block approach to construct our equity return assumptions by country. The building blocks include our assumptions for dividend yield, revenue growth, margin change, valuation change, and net repurchases.

Dividends. Companies' dividend schedules tend to change infrequently, due to the potential adverse effect on price. For our estimates, we use the 2023 average dividend yield for each country.

Revenue growth. Sales growth is approximated by nominal GDP growth,

adjusted for sales bias. On average, sales growth exceeds nominal GDP in the U.S., Eurozone, and Japan, necessitating an upward adjustment. In contrast, sales growth is typically weaker than nominal GDP growth in the U.K., necessitating a downward adjustment.

Margin change. In most countries, margins have compressed from their recent cyclical highs, but remain above their 10-year or fullhistory averages. We assume further margin compression in the U.K. and Eurozone. In the U.S. and Japan, however, margins have trended up over time. Assuming the trend persists in the next decade, we expect a modest margin expansion to contribute positively to equity returns in these countries.

Valuation change. Based on trailing P/E multiples, stocks appear modestly overvalued in the U.S. and undervalued in other countries. Cyclically-adjusted P/E multiples confirm this





Stock/bond correlation should revert back to positive



assessment. Even so, considering the secular bull market framework, we assume only a modest valuation compression in the U.S. and continued multiple expansion in the other countries in our selection.

Repurchases. For the U.S., we use the 10-year average buyback yield as our assumption for the next decade. In the U.K., Eurozone, and Japan, although repurchases have increased in the past decade, dividends continue to dominate the payout to shareholders equation. We assume the repurchase yield in these countries over the next decade will be onethird of the dividend yield.

Our assumptions for the next decade imply that equity returns will decelerate in the U.S. relative to the previous decade and will accelerate in other developed markets. U.S. equity return growth will still exceed other developed market returns in local currency

Monthly Data 1983-02-28 to 2023-12-31

terms. However, after accounting for our bearish projection for the U.S. dollar, expected U.S. returns lose their edge. We assume emerging markets will deliver stronger returns than developed markets.

Why still bullish on U.S. equities?

As noted above, U.S. equities have been in a secular uptrend since 2009. Of three secular bull markets since 1900, the longest lasted 24 years. Given that the current secular bull is nearly 15 years old, history is against it lasting for another decade. Even so, a few more years of a secular bull could give the S&P 500 enough of a lead to reach our ten-year return assumption, even if a secular bear starts within the next ten years.

As is common during secular bull markets, the P/E ratio has risen since 2009. The 4Q-trailing P/E stood at 22.3 in December 2023, and

EY-BY spread expected to be positive





averaged 21.1 over the course of the year. This is slightly higher than the 10-year average of 20.9 and the long-run average of 18.9 since 1985. It implies that U.S. equities are currently overvalued but not significantly so.

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Alternatively, we considered the differential between the S&P 500 earnings yield and the 10-year Treasury note yield. Higher bond yields pushed the yield differential into negative territory in the second half of 2023, after being positive since 2009. Since bond yields have come off their cyclical high, the yield differential has now crossed back into positive territory. We expect it to settle near 0.5%, which was the five-year average prior to the Global Financial Crisis. Along with our average 10-year yield assumption of 4.8% for the next decade, this implies an average earnings yield of 5.3% and a P/E multiple of 18.9. Although coincidental, the return to the long-run P/E multiple implies some, but not excessive,

expected S&P 500 Forward vs. Trailing Price/Earnings Ratios

Some, but not excessive, overvaluation

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equity overvaluation at this time.

We assume that the multiple compression will subtract a relatively modest 0.5% from annualized returns over the next decade.

Additionally, we have observed that profit margins have trended up over time. While margins do still have mean-reverting qualities, these are more confined to the business cycle than to a long-term range. The long-term upward trend reflects productivity gains and better cost management. Subdued inflation and the eroding power of labor unions over the decades have also played a role.

In the current cycle, margins have already declined from their high in early 2022 and are now tracking in line with their post-GFC trend. Even though elevated wage pressures in recent years may persist in the future, we expect productivity gains from AI and other

Margins have trended up over time



Starting 10Y yield is the best predictor of next 10Y returns



technologies to provide an offset, keeping margins on a long-run upward trajectory. For the next decade, we assume margin expansion will add 0.6% to annualized returns

FIXED INCOME

For our government bond total return assumptions, we rely on the strong empirical relationship between the initial 10-year bond yield and annualized total returns over the next ten years.

The return of inflation in the post-pandemic era, after a long hiatus, marked the end of a low interest rate period which started during the Global Financial Crisis (2008-2009). Yes, central banks are publicly committing to bringing inflation down to their 2% target over time, but we see plenty of factors that will make that difficult to achieve on a sustained basis. Three of the five macro themes discussed in this publication, namely shifting Better fixed income returns in the next decade

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globalization/re-shoring, government debt overhang, and clean energy transition, point to an upside risk to inflation over the coming decade. As a result, we expect government bond yields to be materially higher than over the previous decade.

Our average bond yield assumption for each country is driven by our assumptions for real GDP growth and inflation, in other words, by nominal GDP growth. We use multiple regression equations to produce bond yield estimates for the next decade. We make adjustments for (1) the expected normalization of the gap between the real 10-year yield and potential GDP growth and (2) expected changes in the government debt/GDP ratios, based on IMF projections.

Our U.S. inflation and nominal 10-year bond vield assumptions imply a 10-year TIPS yield of 2.2% over the next decade. Our inflation



Rising debt/GDP pushes up bond yields



outlook is moderately higher than market expectations, based on the 10-year inflation swap. For this reason, we expect TIPS to modestly outperform nominal bonds of similar duration. We assume 4.3% annual return for 10-year TIPS over the next decade.

Our Investment Grade (IG) and High Yield (HY) bond return assumptions are driven by their initial yield and our expectation that spreads with Treasuries will normalize to their historical means. Spreads are currently below their historical averages, with greater adjustment needed in HY. Our IG and HY return assumptions are 5.2% and 6.3%, respectively.

We expect Emerging Market (EM) bond yields and returns to track closely U.S. HY bonds over the next decade. Our assumption is for 6.2% EM bonds annualized return.

10-YEAR CAPITAL MARKET ASSUMPTIONS

CASH

Short-term interest rates follow closely central bank rates, which have been rising over the past two years in an effort to tame inflation. As inflation has started to moderate, central banks will likely turn to an easing policy. As a result, short-term rates should decline from currently elevated levels, as well.

We use <u>real central bank rates</u> (nominal rates minus inflation) as an anchor for our shortterm interest rates assumption for the next decade. A prolonged period of below-target inflation and below-trend real GDP growth after the Global Financial Crisis led to "easy" monetary policy and negative real central bank rates across most developed markets. With inflation returning during the pandemic and central banks raising rates aggressively, that period is now in the rearview mirror.





We expect real central bank rates over the

U.S. dollar continues to dominate



coming decade to settle in modest positive territory, above the post-GFC negative real rates, below today's elevated rates, and likely below their average in the decade preceding the GFC. Adding our inflation assumptions produces our nominal short-term interest rate and cash return assumptions for each country.

ALTERNATIVE & OTHER ASSETS U.S. Dollar

We maintain a bearish U.S. dollar outlook for the next decade and assume the broad dollar index will decline at a 1.0% annualized rate. Our long-term technical composite model on the dollar is firmly in negative territory, consistent with a downward trend in the value of the currency. The dollar is currently overvalued on a purchasing power parity basis. Our macro assumptions imply that real growth and real interest rate differentials between the U.S. and other developed markets will remain positive but will narrow over the next decade, also pointing to a modest drag on the dollar.

The dollar is facing a myriad of structural challenges, including shifting global trade patterns, nascent attempts by China and other emerging markets at de-dollarization, and U.S. fiscal sustainability risks. Its share of official foreign exchange reserves has declined to about 60% today from over 70% two decades ago. Nevertheless, as of 2022, the dollar was still involved in nearly 90% of foreign exchange transactions, as it remains the dominant world currency. Despite our bearish assumption on its value for the next decade, the lack of any viable alternatives at this time suggests that the dollar will retain its dominant position as a global reserve and transaction currency.

Gold

We assume 6.5% gain per annum in gold prices over the next decade. Gold prices are currently

Weaker dollar is a positive for commodities



tracking their long-term trendline, which implies 5.8% gain per annum. Our assumptions of higher inflation and a weaker dollar are tailwinds for gold prices.

Commodities

Our commodity return assumption for the next decade is 4.7% annualized growth.

Fundamentally, commodity prices and returns are driven by nominal GDP growth, which is a proxy for demand. Commodities are also inversely correlated with the U.S. dollar value. These relationships, combined with our macro assumptions for nominal GDP growth and our bearish outlook for the U.S. dollar, imply a modest low-single digit positive return for commodities over the next decade.

This, however, will be an improvement compared to the past decade, when commodity returns have fallen an annualized

Tracking trend growth



SPECIAL REPORT

3.5%, exacerbated by the wild swing in prices during the pandemic. Indeed, some of our main themes for the next decade imply an upward pressure to commodity prices and returns. Changing trade relations, increased protectionism, increased risk of geopolitical conflicts, and reduced mining investment to benefit the clean energy transition all point to an upside risk to commodity prices. We qualitatively add a premium to commodity returns to account for these risks.

Real Estate and REITS

Commercial real estate is still reeling from the pandemic, with some of its sectors, e.g., Office, suffering deep negative returns. A cap rate that is below the 10-year bond yield implies that commercial real estate is still overvalued. We expect the normalization of market conditions to take several years and vary by property sector. As a result, we assume commercial real

REITs returns correlate with equities



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estate returns over the next decade will be below historical norms, at 6.2% annualized growth rate. In our assumption, we have taken into account that historically, commercial real estate returns have exceeded nominal GDP growth, but have underperformed large cap stocks.

10-YEAR CAPITAL MARKET ASSUMPTIONS

Historically, U.S. REITS have performed better than commercial real estate, but have come short of the S&P 500 returns. We expect these relationships to hold over the next decade and expect 6.9% annualized return in REITS.

For more on CRE, see "<u>The CRE market has</u> <u>yet to clear</u>" by Joe Kalish.

Select Cross Asset Ex	spected C	orrelations														
	500 500	Russell 2000	MSCI	MSCI China	MSCI EM	Bloomberg Barclays U.S. Long-term Treasury	Bloomberg Barclays U.S. TIPS	Bloomberg Barclays U.S. Investment Grade	Bloomberg Barclays U.S. High Yield	Bloomberg Barclays EM Aggregate (USD)	3M U.S. Treasury Bill	Broad U.S. Dollar Index	New York Spot Gold Bullion	S&P GSCI	NCREIF	NAREIT REITS
S&P 500	1.00	0.84	0.83	0.53	0.74	-0.13	0.17	0.36	0.69	0.56	-0.06	-0.57	0.06	0.34	-0.05	0.67
Russell 2000	0.84	1.00	0.78	0.45	0.72	-0.18	11:0	0.31	0.68	0.53	-0.03	-0.51	0.06	0.36	-0.03	0.68
MSCI EMU	0.83	0.78	1.00	0.45	0.72	-0.20	0.03	0.28	0.64	0.53	0.01	-0.41	-0.05	0.29	-0.03	0.57
MSCI EM	0.74	0.72	0.72	0.78	1:00	-0.10	0.19	0.39	0.69	0.65	0.00	-0.63	0.24	0,40	-0.04	0.52
Bloomberg Bardays U.S. Long-term Treasury	-0.13	-0.18	-0.20	-0.06	-0.10	1.00	0.64	0.63	-0.04	0.27	0.02	-0.03	0.26	-0.27	-0.12	011
Bloomberg Barclays U.S. TIPS	0.17	11:0	0.03	0.16	0.19	0.64	1.00	0.73	0.37	0.55	0.04	-0.41	0.43	0.18	-0.20	0.35
Bloomberg Barclays U.S. Investment Grade	0.36	0.31	0.28	0:30	0.39	0.63	0.73	1.00	0.60	0.73	0.02	-0.47	0.32	0.11	-0.16	0.49
Bloomberg Barclays U.S. High Yield	0.69	0.68	0.64	0.45	0.69	-0.04	0.37	0.60	1.00	0.75	-0.05	-0.57	0.15	0.36	-0.16	0.66
Bloomberg Barclays EM Aggregate (USD)	0.56	0.53	0.53	0.44	0.65	0.27	0.55	0.73	0.75	1.00	0.04	-0.63	0.36	0.28	-0.13	0.58
3M U.S. Treasury Bill	-0.06	-0.03	0.01	0.00	00.0	0.02	0.04	0.02	-0.05	0.04	1.00	-0.04	0.03	0.05	0.04	000
Broad U.S. Dollar Index	-0.57	-0.51	-0.41	-0.55	-0.63	-0.03	-0.41	-0.47	-0.57	-0.63	-0.04	1.00	-0.45	-0.48	0.03	-0.52
New York Spot Gold Bullion	0.06	0.06	-0.05	0.24	0.24	0.26	0.43	0.32	0.15	0.36	0.03	-0.45	1.00	0.21	-0.07	0.15
S&P GSCI	0.34	0.36	0.29	0.29	0.40	-0.27	0.18	11:0	0.36	0.28	0.05	-0.48	0.21	1.00	0.05	0.22
NCREIF	-0.05	-0.03	-0.03	-0.07	-0.04	-0.12	-0.20	-0.16	-0.16	-0.13	0.04	0.03	-0.07	0.05	1.00	-0.03
NAREIT REITS	0.67	0.68	0.57	0.36	0.52	0.11	0.35	640	0.66	0.58	0.00	-0.52	0.15	0.22	-0.03	1.00
Source: NDR. Data as of Ned Davis Research	f Decembé	er 30, 2023.	Full correl	ation matr	rix available	e upon request.									T_SP2(0240126.3

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