

WILL GEISDORF, CMT

ETF Strategist

Will Geisdorf, CMT, is the ETF Strategist for Ned Davis Research, focusing on implementation of the firm's research themes. He serves a cross-functional role that includes running the weekly strategy meeting and communicating the firm's message to clients. He previously worked with the firm's Chief Global Investment Strategist, Tim Hayes, and others to develop the firm's U.S. and Global Equities/Asset Allocation services. Will started his career at NDR working in the Custom Research Solutions Department, performing a variety of research projects for NDR clients using quantitative methods. Will joined the firm in 2007.

Before joining NDR, Will was a Senior Currency Trader for PremiereFx, where he hosted a daily radio program, provided market commentary, and traded the firm's in-house foreign currency account.

Will has been featured as a guest on CNBC and Bloomberg radio in addition to be quoted by various news outlets including the *Wall Street Journal*, *New York Times*, and *Barron's*. Will received his Bachelor of Science degree in Finance from the University of Central Florida and is a Chartered Market Technician (CMT). He is designated a Subject Matter Expert by the CMT Association and sits on the CMT Curriculum and Test Committee.



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