

## Robert C. Schuster, CFA, CMT

## **Product Specialist**

**Robert C. Schuster, CFA, CMT**, is an NDR Product Specialist. Rejoining NDR in 2024, Robert works directly with NDR's clients, prospects, and sales team to service client needs and provide solutions to client questions. Robert helps clients identify NDR content that best suites their investment process.

Since joining the firm in 1989, Robert has held various positions including, Chief Product Officer (2018), Senior Director, Research Content and Investment Solutions (2017), and Chief Operations Officer (2004-2016). In these capacities Robert oversaw new product innovation and strategy, as well as the quality and usability of NDR research publications and content across market segments. Robert launched and led the NDR product innovation program which developed new content and products; as well asimproving the packaging and promotion of existing content and products. Robert founded the NDR Investment Solutions department and directly involved with cultivating new innovative investment solutions and bringing products to market. Additionally, Robert was Managing Director of Custom Research Solutions (1995-2004) and was a Research Analyst for the Bond/Economic service and Custom Research Solutions (1989-1995).

Robert Graduated with honors from the University of Illinois with a Bachelor of Science in Finance. Robert is a CFA charterholder and Chartered Market Technician. He is also a member of the CFA Institute, CFA Tampa Bay Society, Market Technicians Association (MTA. His paper on "S&P Group Lead Time Analysis" was published in the **Market Technicians** Association Journal.

